

Powerful Solutions. Proven Results.

NASDAQ: DSGR

15th Annual Midwest IDEAS Conference *August 28, 2024* 



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This presentation contains certain "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, Section 21E of the Securities Exchange Act of 1934, as amended, and the "safe-harbor" provisions under the Private Securities Litigation Reform Act of 1995, that involve risks and uncertainties. The terms "aim," "anticipate," "believe," "contemplates," "continues," "could," "ensure," "estimate," "expect," "forecasts," "if," "intend," "likely," "may," "might," "objective," "outlook," "plan,' "positioned," "potential," "predict," "probable," "project," "shall," "should," "strategy," "will," "would," and variations of them and other words and terms of similar meaning and expression (and the negatives of such words and terms) are intended to identify forward-looking statements. Forward-looking statements can also be identified by the fact that they do not relate strictly to historical or current facts. Such forward-looking statements are based on current expectations and involve inherent risks, uncertainties and assumptions, including factors that could delay, divert or change any of them, and could cause actual outcomes to differ materially from current expectations. Distribution Solutions Group ("DSG") can give no assurance that any goal or plan set forth in forward-looking statements can be achieved and DSG cautions readers not to place undue reliance on such statements. DSG undertakes no obligation to release publicly any revisions to forward-looking statements as a result of new information, future events or otherwise. Each forward-looking statement speaks only as of the date on which such statement is made, and DSG undertakes no obligation to update any such statement to reflect events or circumstances arising after such date. Actual results may differ materially from those projected as a result of certain risks and uncertainties. Factors that could cause or contribute to such differences or that might otherwise impact DSG's business, financial condition and results of operations include the risks that DSG may encounter difficulties integrating the business of DSG with the business of other companies that DSG has combined with or may otherwise combine with, including but not limited to Source Atlantic Limited, and that certain assumptions with respect to such business or transactions could prove to be inaccurate. Certain risks associated with DSG's business are also discussed from time to time in the reports DSG files with the Securities and Exchange Commission, including the Company's Annual Report on Form 10-K, Quarterly Reports on Form 10-Q and Current Reports on Form 8-K or other reports the Company may file from time to time with the Securities and Exchange Commission, which should be reviewed carefully.

#### Non-GAAP Financial Measures, SEC Regulation G GAAP Reconciliations

Some of the financial information and data contained in this presentation, such as Adjusted Revenue, Pre-Acquisition Revenue and Adjusted EBITDA, have not been prepared in accordance with U.S. generally accepted accounting principles ("GAAP"). The Company believes that these non-GAAP financial measures provide useful information to management and investors regarding certain financial and business trends relating to DSG's financial condition and results of operations. DSG does not consider non-GAAP measures an alternative to financial measures determined in accordance with GAAP. The principal limitation of these non-GAAP financial measures is they may exclude significant expense and income items that are required by GAAP to be recognized in our consolidated financial statements. In addition, they reflect the exercise of management's judgment about which expense and income items are excluded or included in determining these non-GAAP financial measures should not be relied upon, in whole or part, in evaluating the financial condition, results of operations or future prospects of DSG. A reconciliation of the non-GAAP financial measures to the nearest comparable GAAP financial measures is contained in the appendix.



### **Presenters**





### **Ron Knutson**

EVP & CFO for DSG and Lawson Products

### **Brett Scarbrough**

Portfolio Manager for LKCM Headwater



## Leading Specialty Industrial Distribution Platform



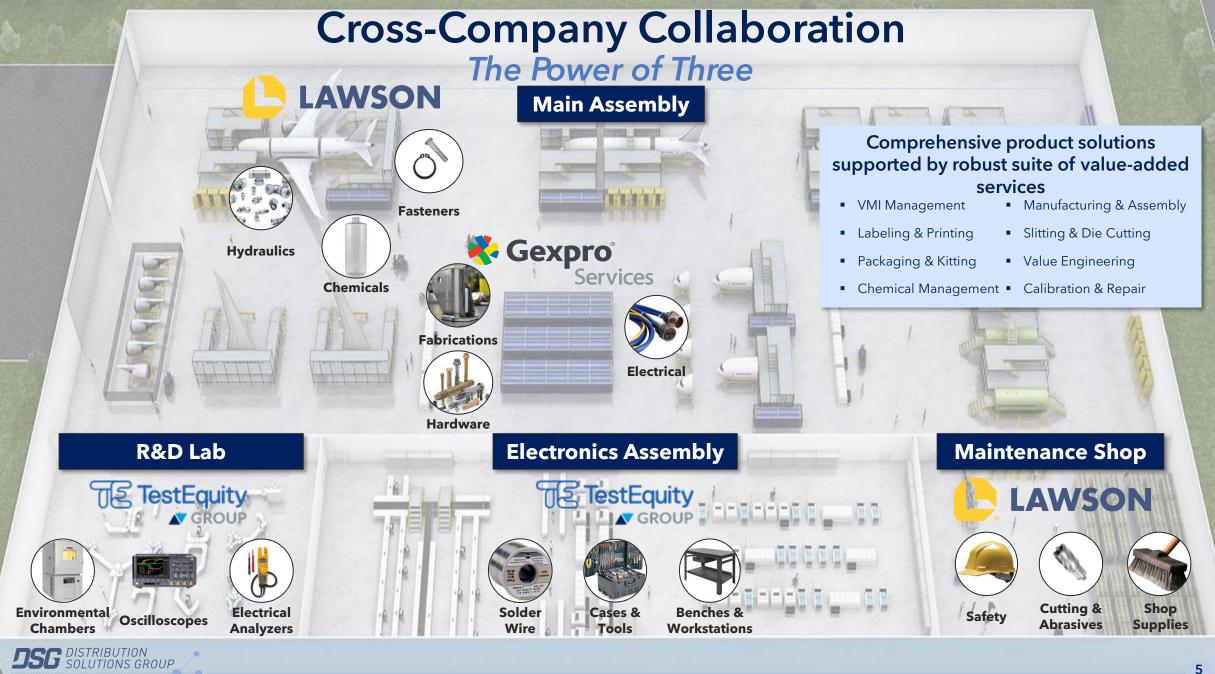


TTM as of June 2024. Adjusted Revenue and Adjusted EBITDA results are presented on an Adjusted (Non-GAAP) and continuing operations basis. Information inclusive of Other Acquisition results prior to the acquisition date. See appendix for reconciliations of all GAAP to Non-GAAP measures.



(1)

Defined as Reg G EBITDA less Reg G cash items, less capex, plus/minus change in inventory, accounts receivable & accounts payable divided by Reg G EBITDA.



### **DSG Delivers a Unique & Attractive Specialty Distribution Platform**



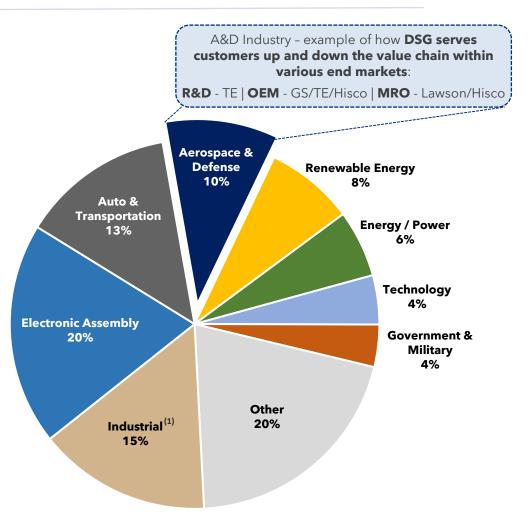
- 1) Revenue decrease from lost customers over the trailing twelve-month period over revenue at the beginning of the same period.
- 2) Inclusive of Lawson Products results Pre-April 1, 2022 Merger Date.
- RONWC calculated as Adjusted EBITDA divided by current trade Net Working Capital (Accounts Receivable plus Inventory less Accounts Payable).
- Adjusted Revenue results are presented on an Adjusted (Non-GAAP) and continuing operations basis. Information inclusive of Other Acquisition results prior to the acquisition date.
  - Includes 2 acquisitions completed in Q1 2022 post merger announcement but pre-close and 7 acquisitions completed post merger.

### DSG Serves a Broad & Diverse Set of End Markets Spotlight: Revenue and End Market Diversification

## >180,000 customers in a robust set of end markets

- ✓ Sticky customer relationships
- ✓ Diverse demand drivers
- ✓ World class global supply chain capabilities across the platform
- Servicing the full life cycle of customers within various end markets



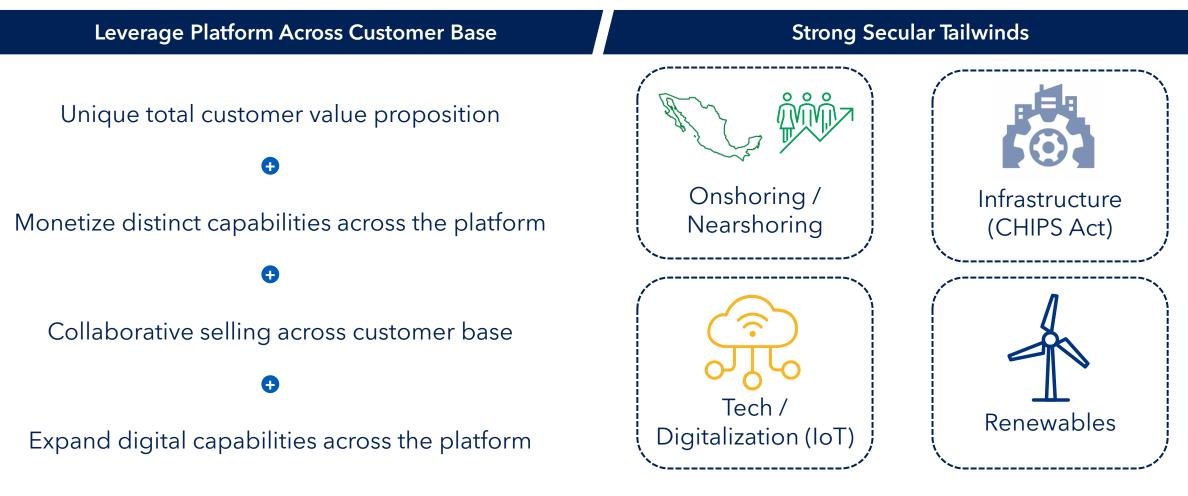




Note: Consolidated revenue percentages by customer end markets for DSG companies based on FY 2023. (1) Comprised of Industrial, Manufacturing, Construction, Equipment Rental and Consumer Products.

## Value Creation Themes

### Spotlight: Embedded Growth Opportunities



DISTRIBUTION SOLUTIONS GROUP ...and increasing supply chain complexity across many sectors

## **MRO Focus: Overview**

### **Business Unit Snapshot**



## **OEM Focus: Overview**

### **Business Unit Snapshot**



Technology

Aerospace &

Defense

Transportation

Turkey

China

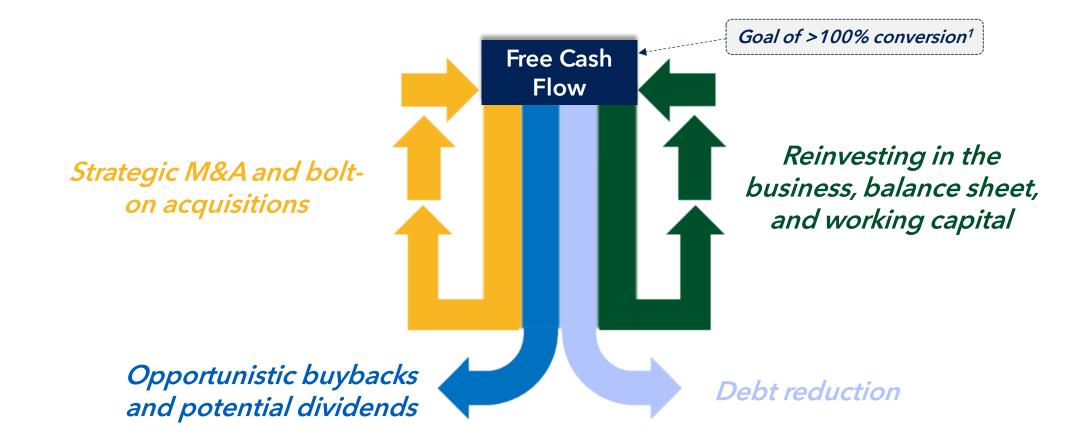
Brazil

### Industrial Technologies Focus: Overview Business Unit Snapshot

MRO Focus	Products	<ul> <li>Electronic Production Supplies</li> <li>Test &amp; Measurement</li> </ul>	<ul> <li>Environmental Test Chambers</li> <li>Chemicals &amp; Adhesives</li> </ul>
OEM Focus		Instrumentation	<ul> <li>Labels and Printing</li> </ul>
Industrial Technologies Focus 45% of Total Revenue	Services	<ul><li>VMI</li><li>Calibration</li></ul>	<ul><li>Asset Management</li><li>Rentals</li></ul>
TestEquity	· · · · · · · · · · · · · · · · · · ·	<ul> <li>Chemical Management</li> </ul>	
<ul> <li>History: 53+ years in business (Founded 1971)</li> <li>Office HQ: North Richland Hills, Texas</li> <li>TTM 6/30 Adj. Revenue: \$783M</li> <li>Focus: T&amp;M equipment and electronic production</li> </ul>	Value to Customer	<ul> <li>Highly technical knowledge</li> <li>"Total Lifecycle Support" T&amp;M offering</li> </ul>	<ul> <li>Omni-channel availability for customer</li> <li>Private label &amp; branded offerings</li> <li>VMI &amp; value-add mfg</li> </ul>
supplies serving OEM customers Hisco (Acquisition)	End Markets	<ul><li>Aerospace &amp; Defense</li><li>Automotive</li><li>EDU</li></ul>	<ul><li>Technology</li><li>OEM</li><li>Medical</li></ul>
<ul> <li>History: 54+ years in business (Founded 1970)</li> <li>Office HQ: Houston, Texas</li> <li>Focus: Specialty (adhesives, chemicals, electronic) industrial supplies distribution &amp; manufacturing</li> </ul>	Geography	<ul> <li>United States</li> <li>Canada</li> <li>Mexico &amp; Central America</li> </ul>	<ul><li>UK</li><li>Western Europe</li></ul>

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## **Compounding Effect of Cash Flow Reinvestment**



Disciplined Capital Allocation Framework with a Healthy Competition for Capital



) ) Defined as Reg G EBITDA less Reg G cash items, less capex, plus/minus change in inventory, accounts receivable & accounts payable divided by Reg G EBITDA.

## **M&A Strategy**



Acquisition Criteria									
Unique customer value proposition	Strong organic growth and potential for scale in attractive end markets	Synergistic across the platform while driving higher structural margins	thesi targe	r integration is to unlock eted value- cement levers	Prioritizing North American footprint				
	ON	<b>Contempsion Services</b>		িন্থি TestEquity ▲ GROUP					

#### **MRO Focus**

- Product offering expansion in safety, cutting tools, automotive, and fluid power categories
- Leverage current VMI offering across acquired company's customer base
- Augment current go-to-market model with technical product/service specialists
- Expand manufacturing customer presence especially in the US and Canada
- Other focus areas include private label and eCommerce

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#### **OEM Focus**

- Expansion of fasteners, fabrication, electricals, mechanicals, & gasket/seals/o-ring products
- Strengthen value proposition with strategic sourcing, VMI offering, specification engineering resources, and manufacturing capabilities
- Complementary technology solutions including eCommerce, WMS, AI, etc.
- End market focus: Aerospace & Defense, Industrial Power, Renewables, Technology in North America, Europe, and SE Asia

#### **Industrial Technologies Focus**

- Distribution: EPS & T&M, with emphasis on acquiring companies with strong technical sales force
- Calibration: Adding this capability to RFID asset management service offering provides very sticky customer relationships and "final brick in moat"
- Used/Rental: Capital intensive, high margins, sticky customer relationships
- Geographic expansion focus in US, Western Europe and Canada

### **M&A Focus Areas**

			<b>Contemponent Services</b>	ি <b>TestEquity</b> ▲ GROUP
	Product Offering	Safety, Cutting Tools, Automotive, Fluid Power, Fasteners, Welding	Fasteners, Fabrication, Electricals, Mechanicals, Gaskets/Seals/O- Rings, Hose Assemblies	Electronic Production Supplies Test & Measurement Calibration
Expand	Geographic Coverage	United States Canada Mexico	North America Europe SE Asia	United States Western Europe Canada
	End Market	Manufacturing Infrastructure Transportation Forestry	Aerospace & Defense Industrial Power Renewables Technology	Aerospace & Defense OEM Medical / Life Sciences Education
Enhance	Value-Added Services / Capabilities	VMI Technical Sales Resources Product Specialists Training	VMI Field Installation Specification Engineering	Calibration Fabrication Printing
Enh	Technology & Sales Channels	E-Commerce Inside Sales	E-Commerce Integrated Technology (e.g., Al, WMS, EDI, data analytics)	New/Used Rentals Digital

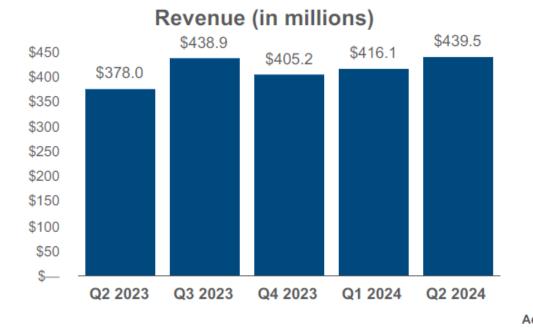


# **Q2 2024 Consolidated Financial Highlights**

#### **Reported Revenue and Adjusted EBITDA**

- ✓ Q2 revenue of \$439.5M; up \$61.6M or 16.3% due to 2023 and 2024 acquisitions. While organic sales declined 5.7% on comparable days, organic sales grew 3.8% over the first quarter of 2024. The sequential sales increase was driven by improving sales in many end markets including Test & Measurement, Renewables, Technology and project related business.
- ✓ Q2 adjusted EBITDA of \$45.2M or 10.3% of sales; up \$9.1M or 160bps from 8.7% of sales in the first quarter of 2024.
- $\checkmark~$  Margin expansion in all 3 verticals.

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Note: Revenue and Adjusted EBITDA results are presented on an Adjusted (Non-GAAP) and continuing operations basis. See appendix for reconciliation of all GAAP to Non-GAAP measures.

# **Other Financial Highlights**



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# **Questions?**

Visit our websites for more information

www.lawsonproducts.com

www.testequity.com

www.gexproservices.com

www.lkcmheadwater.com

www.distributionsolutionsgroup.com





DSG Investor Presentation

# **Investor Contacts**



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# Appendix

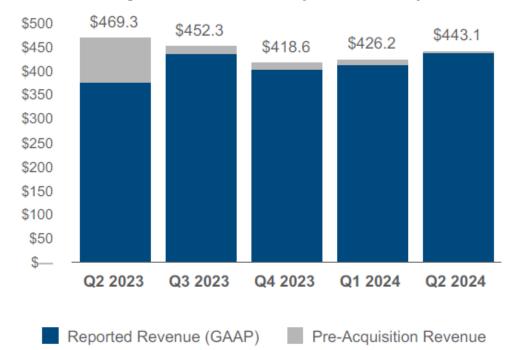


DSG Investor Presentation

# **Q2 2024 Consolidated Financial Highlights**

#### **Results Inclusive of Pre-Acquisition Results**

✓ Adjusted Revenue and adjusted EBITDA below include the reported GAAP results and the pre-acquisition results of other businesses that were acquired at any time during the Q1 2023-Q2 2024 period.



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#### Adjusted Revenue (in millions)



#### Adjusted EBITDA (in millions)

Adjusted Revenue and Adjusted EBITDA results are presented on an Adjusted (Non-GAAP) and continuing operations basis. Information inclusive of Other Acquisition results prior to the acquisition date.

## **GAAP to Non-GAAP Reconciliations**

#### Q2 Revenue and Adjusted EBITDA Reconciliation (\$000s)

(Unaudited)

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	Lawson	Products	Gexpro	Services	TestE	quity	All Other		Eliminations	Consolidat	ted DSG
Quarter Ended	Q2 2024	Q2 2023	Q2 2024	Q2 2023	Q2 2024	Q2 2023	Q2 2024	Q2 2023	Q2 2024 Q2 2023	Q2 2024	Q2 2023
Revenue from external customers	\$ 121,089	\$ 119,147	\$ 106,530	\$108,274	\$ 197,446	\$ 136,067	\$ 14,471	\$ 14,496	\$ - \$ -	\$ 439,536 \$	377,984
Intersegment revenue	29	_	604	_	35	_	_	_	(668) —	_	_
Revenue	\$ 121,118	\$ 119,147	\$ 107,134	\$108,274	\$ 197,481	\$ 136,067	\$ 14,471	\$ 14,496	\$ (668) \$ —	\$ 439,536 \$	377,984
Operating income (loss)	\$ 6,129	\$ 8,470	\$ 8,091	\$ 8,778	\$ 703	\$ (3,182)	\$ (765)	\$ (290)		\$ 14,158 \$	13,776
Depreciation and amortization	6,390	4,498	3,825	4,026	7,795	5,560	525	500		18,535	14,584
Adjustments:											
Acquisition related costs(1)	2,400	651	382	303	282	4,104	534	_		3,598	5,058
Stock-based compensation(2)	(633)	2,188	_	—	160	_	166	_		(307)	2,188
Severance and acquisition related retention expenses(3)	1,583	119	192	23	6,508	2,295	30	_		8,313	2,437
Inventory step-up(4)	634	_	_	_	_	716	_	_		634	716
Other non-recurring(5)	_	144	250	12	_	_	_	1,185		250	1,341
Non-GAAP adjusted EBITDA	\$ 16,503	\$ 16,070	\$ 12,740	\$ 13,142	\$ 15,448	\$ 9,493	\$ 490	\$ 1,395		\$ 45,181 \$	40,100
Operating income (loss) as a percent of revenue	5.1%	7.1%	7.6%	8.1%	0.4%	(2.3)%	(5.3)%	(2.0)%		3.2%	3.6%
Adjusted EBITDA as a percent of revenue	13.6%	13.5%	11.9%	12.1%	7.8%	7.0%	3.4%	9.6%		10.3%	10.6%

1. Transaction and integration costs related to acquisitions

2. Expense (benefit) primarily for stock-based compensation, of which a portion varies with the Company's stock price

3. Includes severance expense for actions taken in 2024 and 2023 not related to a formal restructuring plan and acquisition related retention expenses for the Hisco and S&S Automotive acquisitions

4. Inventory fair value step-up adjustment for acquisition accounting related to acquisitions completed by Lawson Products and TestEquity

5. Other non-recurring costs consist of certain non-recurring strategic projects and other non-recurring items

## **GAAP to Non-GAAP Reconciliations**

#### Adjusted Revenue and Adjusted EBITDA Reconciliation (\$000s)

**Results Inclusive of Other Acquisitions – Pre-Acquisition Date** (Unaudited)

		Consolidated DSG								
	Quarter Ended	Q2 2023		Q3 2023		Q4 2023		Q1 2024		Q2 2024
Revenue	\$	377,984	\$	438,909	\$	405,239	\$	416,086	\$	439,536
Pre-acquisition revenue(1)		91,285		13,395		13,395		10,064		3,531
Adjusted revenue	\$	469,269	\$	452,304	\$	418,634	\$	426,150	\$	443,067
Operating income (loss)	\$	13,776	\$	12,783	\$	(289)	\$	2,783	\$	14,158
Pre-acquisition operating Income (loss) (1)		7,395		979		83		1,791		(4,408)
Adjusted Operating Income (loss)		21,171		13,762		(206)		4,574		9,750
Depreciation and amortization		14,584		17,010		16,272		17,052		18,535
Adjustments:										
Acquisition related costs(2)		5,058		(94)		2,498		1,954		3,598
Stock-based compensation(3)		2,188		1,049		2,499		2,198		(307)
Severance and acquisition related retention expenses(4)		2,437		10,478		11,400		10,716		8,313
Inventory step-up(5)		716		2,150		716		_		634
Other non-recurring(6)		1,341		327		784		1,364		250
Pre-Acquisition add-backs(7)		(1,353)		302		116		—		4,664
Adjusted EBITDA	\$	46,142	\$	44,984	\$	34,079	\$	37,858	\$	45,437
Operating income (loss) as a percent of revenue		3.6%		2.9%		(0.1)%		0.7%		3.2%
Adjusted EBITDA as a percent of revenue		12.2%		10.2%		8.4%		9.1%		10.3%
Adjusted EBITDA as a percent of pro forma revenue		9.8%		9.9%		8.1%		8.9%		10.3%

References to table footnotes on slide 23

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Results are presented on an Adjusted (Non-GAAP) and continuing operations basis

## **GAAP to Non-GAAP Reconciliations**

Adjusted Revenue and EBITDA Reconciliation – Table Footnotes

- 1. Represents additional revenue and operating income of acquisitions prior to their acquisition dates not in reported GAAP results
- 2. Transaction and integration costs related to acquisitions
- 3. Expense (benefit) primarily for stock-based compensation, of which a portion varies with the Company's stock price
- 4. Includes severance expense for actions taken in 2024 and 2023, not related to a formal restructuring plan and acquisition related retention expenses for the Hisco and S&S Automotive acquisitions
- 5. Inventory fair value step-up adjustments resulting from the acquisition accounting related to acquisitions completed by Lawson Products and TestEquity
- 6. Other non-recurring costs consist of certain non-recurring strategic projects and other non-recurring items
- 7. Represents additional EBITDA adjustments of other acquisitions prior to the respective acquisition dates

	COMPANY	FOCUS	STRATEGIC RATIONALE	CLOSING DATE	REVENUE <sup>(1)</sup>	PURCHASE PRICE
	JENSEN.	Industrial Technologies	<ul> <li>Expanded geographic coverage and expanded customer base with an additional ~22,000 customer locations</li> <li>Complementary value-added products / services (kitting, VMI)</li> </ul>	January 2017	\$45.1	\$25.0
2017		Industrial Technologies	<ul> <li>Adds scale to highly complementary Lab &amp; Production supplies offering</li> <li>Bolsters stocked inventory and value-add capabilities (VMI, vending, etc.)</li> </ul>	July 2017	\$77.8	\$35.0
	THE BOLT SUPPLY HOUSE LTD.	MRO	<ul> <li>Complementary products in fasteners, power tools and MRO supplies</li> <li>Provides sales/regional fulfillment expansion opportunity in W Canada</li> </ul>	October 2017	\$34.4	\$32.0
2020		MRO	<ul> <li>Sizeable "DNA match" acquisition for MRO segment</li> <li>Highly accretive with significant cost synergies</li> </ul>	August 2020	\$64.2	\$35.3
		OEM	<ul> <li>Complementary value-added fabrication capabilities</li> <li>Highly accretive with significant synergies</li> </ul>	June 2021	\$5.3	\$6.5
21	© mcstest	Industrial Technologies	<ul> <li>European beachhead for Industrial Technologies segment</li> <li>Supplier expansion and further penetration into Telecom/5G market</li> </ul>	July 2021	\$9.7	\$14.4
2021	ENGINEERED FASTENERS INC.	OEM	<ul> <li>Strategic expansion into Canada &amp; Mexico for OEM segment</li> <li>Loyal customer base with high service levels in new and existing markets</li> </ul>	November 2021	\$28.3	\$18.9
	tere bekennt fanten 55	OEM	<ul> <li>Highly accretive "DNA match" with diversified end markets</li> <li>Natural tuck-in with value-add product offering and strong management</li> </ul>	December 2021	\$9.6	\$11.8
	Resolux 🔫	OEM	<ul> <li>Leading global renewables supplier within the OEM segment</li> <li>Opened new strategic markets in Europe, the Middle East, and Asia</li> </ul>	January 2022	\$31.9	\$38.0
		OEM	<ul> <li>Enhances B &amp; C-class product and service offering to Renewables market</li> <li>Significant commercial synergies and delivers manufacturing capabilities</li> </ul>	March 2022	\$21.9	\$30.0
2022	TEquipment	Industrial Technologies	<ul> <li>Adds complementary product lines (handhelds), brands and customers</li> <li>Digital go-to-market supplements Industrial Technology's sales model</li> </ul>	April 2022	\$113.0	\$55.0
		Industrial Technologies	<ul> <li>Adds complementary product lines with reconditioned equipment</li> <li>Strong focus on rental and leasing purchase options</li> </ul>	June 2022	\$9.0	\$7.8
	INSTRUMEX	Industrial Technologies	<ul> <li>Adds complementary product lines with reconditioned equipment</li> <li>Natural tuck-in with expanded markets in Europe</li> </ul>	December 2022	\$7.0	\$3.9
2023	<u>Hisco</u>	Industrial Technologies	<ul> <li>Adds complementary product lines, including adhesives, chemicals and tapes as well as specialty materials such as electrostatic discharge, thermal management materials and static shielding bags.</li> </ul>	June 2023	\$422.6	\$269.1
		• Adds complementary product lines in the safety category, which accelerates Lawson's sa by over four times.		January 2024	\$13.0	\$10.0
2024	Ss	MRO	<ul> <li>Extends Lawson's automotive product category and expands market reach with automotive dealers</li> </ul>	May 2024	\$40.0	\$80.0
	Source Atlantic	MRO	<ul> <li>Extends Lawson's MRO supplies, safety products, fasteners, and related value-add services and operating footprint in the Canadian market</li> </ul>	August 2024	\$185.0	\$105.0
	HIGHLIGHTED TOTAL		es in millions. List includes highlighted acquisitions executed under LKCM Headwater stewardship. ts trailing twelve-month measurement period at close.		>\$1,118	>\$778

## **LKCM Headwater Introduction**

CURRENT



- Private, employee-owned SEC-registered investment advisor
- Founded in 1979 with over 67 investment and other professionals
- \$27.8 billion of assets under management (3/31/2024)
- C-corp with 45 years of retained earnings
- Primarily long-term, long-equity strategies for individuals and families
- LKCM, investment team & affiliates are collectively the firm's largest client



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- Private investment arm of LKCM
- Over 100 years of collective experience & more than 100 businesses in the distribution space
- LKCM, investment team and affiliates are collectively the largest investor (~1/3 of capital)
- Engaged group of over 100 retired and active operating executives that are investors in the partnerships and willingness to lean into engagements to improve value within the portfolio
- More than \$2.1 billion of committed private capital

#### SIGNIFICANT PRIVATE COMPANY DISTRIBUTION EXPERIENCE

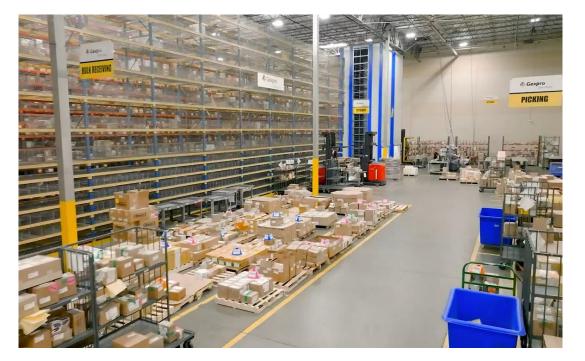


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## Who We Are





DISTRIBUTION

DSG is a best-in-class specialty distribution company providing high-touch, value-added distribution solutions to the MRO, OEM, and Industrial Technologies verticals in a diversified set of end markets.

We take a solutions-based approach to serving our customers the way they want to be served.

DSG operates under three distinct verticals with many benefits of a scaled, integrated platform.

## **Highly Aligned Leadership / Governance**

